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FOR IMMEDIATE RELEASE

**GLOBAL MESSAGING NETWORK SAVES COMPANIES OVERHEAD COSTS BY
OUTSOURCING CALL PROCESSING**

(LOS ANGELES, January 19, 2010) – With today’s continued slow economy, companies are in need of saving money yet they cannot afford to cut live receptionist service. Global Messaging Network, Inc. (GMN) offers a 24/7 business call center and live answering service that provides customized solutions for small, medium, and large businesses. Located in the heart of Los Angeles, Global Messaging Network caters to all types of businesses, including entrepreneurs, attorneys, doctors, contractors, showrooms, anyone who advertises, needs a live receptionist or has the desire to enhance their company image.

“The biggest mistake businesses can make is to cut the inflow or gateway access into their business which is currently the phone and communication service behind it. Because in slow economic times every call means a lot more to the business owner than in times when business is booming, Global Messaging Network offers a convenient and affordable solution,” says Joyce Colker, Director of Business Development, Global Messaging Network.

Outsourcing the telephone call processing to Global Messaging Network allows businesses to save on the cost of hiring, training, and maintaining an in-house receptionist staff. On average, for \$5-\$10 a day, businesses will have a live receptionist available to answer their calls 24 hours a day, or also use the service as an after-hours support and weekend coverage when the primary receptionist is unavailable. The service also allows client’s staff to have more time to handle administrative and money generating duties, instead of being preoccupied by answering the phone.

Global Messaging Network hires professional, well-trained people with the best voices, uses reliable, high-quality equipment, and offers high value with low costs while providing quality service. Based on information supplied by the business, Global Messaging Network creates a personalized account profile that contains data necessary to professionally and efficiently handle all incoming calls. Global Messaging Network also accommodates special services that a business may need, such as relaying information via text messages, e-mail or fax.

About Global Messaging Network, Inc.

Global Messaging Network, Inc. is a 24/7 business call center and live answering service that provides customized solutions for small, medium, and large businesses. The company’s mission is to help businesses capture more leads and increase revenue by presenting a professional company image for clients while saving thousands of dollars on overhead and labor costs. For more information, call +1.888.346.6622.

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